

# Education & Training: 2008 Final Market Size and Share Report

Does this report meet your needs? Provide feedback at: <http://www.outsellinc.com/rate/report/865>

## Table of Contents

<b>Why This Market Size and Share Report?</b> . . . . .	<b>3</b>
<b>Education &amp; Training Market Size</b> . . . . .	<b>5</b>
Market Overview . . . . .	5
Impact of M&A . . . . .	8
Impact of Currency Conversion . . . . .	8
<b>Subsegment Analysis</b> . . . . .	<b>10</b>
Leading Players . . . . .	11
Market Share vs. Growth . . . . .	11
<b>Revenue Analysis of Education &amp; Training</b> . . . . .	<b>13</b>
Content Format . . . . .	14
Business Models . . . . .	15
Geography . . . . .	16
<b>Essential Actions.</b> . . . . .	<b>17</b>
<b>Related Research</b> . . . . .	<b>20</b>
<b>Methodology</b> . . . . .	<b>21</b>
<b>Appendix</b> . . . . .	<b>24</b>

## Who's Inside

- Cengage Learning
- Educational Testing Service
- Fronter AS
- Google, Inc.
- Informa plc
- Kaplan, Inc.
- Lagardere SCA
- McGraw-Hill Education Division
- Pearson Education
- Pearson plc
- PRISA
- SkillSoft Corporation
- The McGraw-Hill Companies, Inc.
- Verlagsgruppe Georg von Holtzbrinck GmbH