

B2B Trade Publishing & Company Information: 2009 Market Forecast and Trends Report

Does this report meet your needs? Provide feedback at: <http://www.outsellinc.com/rate/report/876>

Table of Contents

Why This Forecast Report?	3
The State of the B2B Trade Publishing & Company Information Segment	4
The Macro Trends	4
US Dollar versus Foreign Currencies	5
B2B Trade Publishing & Company Information Forecasting Scenarios for Business and Advertising Spending	5
B2B Trade Publishing & Company Information Forecast	7
B2B Trade Publishing & Company Information Key Market Trends	9
Competitive Landscape	15
First-Half Performance of Public Companies	15
Disruptive Competitors and Disruptive Forces	17
Leaderboard	19
10 To Watch	22
Essential Actions.	26
Related Research	29
Reports	29
Insights	29
Methodology	30

Who's Inside

- Axiom Corporation
- Alibaba.com
- Bisnode AB
- Bizo, Inc.
- BuildSite LLC
- BURGEL Wirtschaftsinformationen GmbH & Co KG
- CNET Networks, Inc (CBS Corporation)
- Construction Data Company
- Cortera, Inc.
- Daily Mail & General Trust (DMGT)
- Equifax, Inc.
- Experian, plc
- GlobalSpec, Inc.
- Hanley Wood, LLC
- Harte-Hanks CI Technology Database
- Hearst Business Media
- Hemscott Group Limited
- International Data Group (IDG)
- infoGROUP, Inc.
- Informa, plc
- INPUT
- InsideView, Inc.
- Interactive Prospect Targeting Holdings plc

Volume 3, October 13, 2009
 B2B Trade Publishing & Company Information: 2009 Market Forecast and Trends Report
 © 2009 Outsell, Inc. All rights reserved.

Outsell, Inc. is the sole and exclusive owner of all copyrights in this report, including but not limited to the textual and graphic content and the organization, layout, and display of the information and data contained herein. As a user of this report, you acknowledge that you are a licensee of Outsell's copyrights and that Outsell, Inc. retains title to all Outsell copyrights in the report. You are not permitted to resell, distribute, disseminate, disclose, copy, or otherwise make use of the information contained in this report, except for use within your own work group within your company, unless your organization has obtained a content license from Outsell.

Wherever and whenever the document, or any portion thereof, is disseminated by your organization with the permission of Outsell, Inc., it must bear the following in a prominent location: "© Outsell, Inc. All rights reserved." To purchase multiple copies and/or licensing rights for this report, please e-mail us at reports@outsellinc.com.